



2018 Thematic Exhibitions Summit Forum Invitation

To improve the communication and cooperation in technologies, exhibits, resources, designs among museums and science centers industry, the 2018 Thematic Exhibitions Summit Forum will be held in Zhengzhou city from April 12th to 15th.

Thematic Exhibitions Summit Forum is the one of the largest gathering of science popularization professionals in China, convened once every year. The attendees from all over the world will come together to share their ideas and establish relationship. The conference offered an opportunity for science centres / museums and related industry to discuss their strategies for their new roles in society. Help your institution pick up new skills, share your knowledge and expertise, and find new tools to help you succeed. We sincerely invite you to join this conference with your excellent idea!

Theme

The latest developments in China travelling exhibitions industry--Link industry upstream and downstream

Content

Keynote speech and seminar of travelling exhibitions industry

Organizer and Co-organizer

Organizer

Zhengzhou Science & Technology Museum

China Travelling Exhibitions Website

Co-organizer

Science Education and Museum Journal

Mystery of Life Museum (Dalian•Chengdu•Suzhou)

Dalian Hoffen Culture Development Co.,LTD

Universal Museum Consultant & Management Co.,LTD

Meeting Location

Zhengzhou Science & Technology Museum

No. 32, Songshan South Road, Zhengzhou

Register and Meeting Schedule

Registration: 2018/04/12 -- 2018/04/13

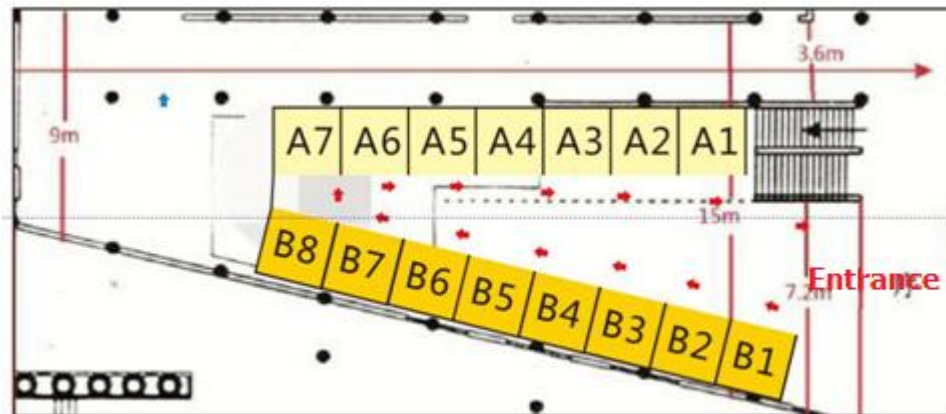
Sessions: 2018/04/14 -- 2018/04/15

Register Fee

USD 130 per attendee (including meeting material)

USD 1000 per standard business booth (10'x10') for choice (each standard booth contains free registration for two attendees)

Floorplan



Contact

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Attachment

1. Contributions Wanted
2. Past Thematic Exhibition Summit Forum
3. Exhibitor Manual
4. Registration Form

2018 Thematic Exhibitions Summit Forum Committee

January 25th, 2018

Attachment 1

Contributions Wanted

Science Education and Museums is a bimonthly academic journal with a global vision. Based on the development of natural history and science museums, it publishes papers of up-to-date science education theories and practical experiences. Administrated by Science and Technology Commission of Shanghai Municipality, the journal is organized by Shanghai Science Technology Museum and supported by Chinese Association of Natural.

The journal is mainly for the professionals who attend the 2018 Thematic Exhibitions Summit Forum. The content is the latest research achievement of industry expert. If your contributions are not adopted in two periods, the author can deal with it. The detailed requirements are as follows:

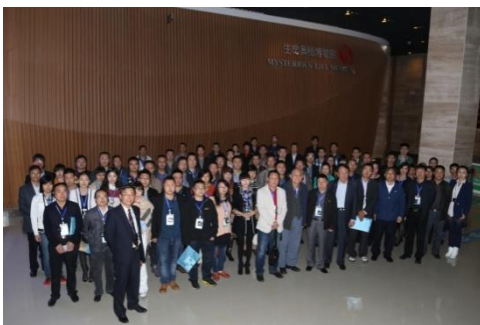
- A. **Headline:** Generally no more than 20 words, if necessary can add subtitle.
- B. **Author name, work unit:** You need to attach the author's name under the headline, attach the name of the unit and department under the name, if more than one author from different units, the above information is listed separately by ordinal.
- C. **Abstract:** 100-300 words
- D. **Keywords:** 3-5 words, separated by semicolons
- E. **Text title:** Content should be concise. The serial number is 1, 1.1, 1.1.1, and the sequence number can be selected in order.
- F. **Text:** The length of the article is self-determined (it is recommended to be 5,000-10,000 words), and the format is A4 paper.
- G. **Diagrams and tables:** diagrams and tables should be concise and shall be marked as sources. The diagram and table all adopt the black line. The title is attached at the top of the table and below the diagram.
- H. **Deadline:** February 28th, 2018
- I. **Contact**

| | |
|------------|--------------------------------|
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Attachment 2

Past Thematic Exhibition Summit Forum

2014 The first session (Dalian)



2015 The second session (Dalian)



2016 The third session (Chengdu)



2017 The fourth session (Chengdu)



Since 2014, We have successfully held four sessions and more and more industry professionals from the United States, Britain, Italy, South Korea and other countries came to attend and give a speech. Up to now there are 200 popular science venues and dozens of exhibition companies have attended the conference and built the network, made connections, met the peers, and shared their passion.

Attachment 3



Exhibitor Manual

2018 Thematic Exhibitions Summit Forum

Exhibition Dates : 12nd-15th April 2018

Location : Zhengzhou Science and Technology Museum

Dear exhibitors,

Very appreciate your participation in 2018 Thematic Exhibitions Summit Forum. Please pay attention to the following special reminders.

1. Please carefully read this “Exhibitor Manual”, pay attention to the schedules to timely submit relevant materials.

2. Exhibitor Service

The service provides facilities you'll need to prepare your booth for the conference including: electricity, 1 socket, 3 spotlights, 1 consulting table, 2 folding chairs.

Provide a self-introduction of no more than 15 minutes for each booth in the afternoon of the meeting (A total of 6 places, according to the registration time)

3. Booth Rate

January 1st,2018 – February 28th,2018: USD 770

March 1st,2018 – April 10th,2018: USD 1000

Register China travellings exhibitions website, enjoy booth rate: USD 580

4. Preferential policy

- a. Each standard booth contains free registration for two attendees
- b. The exhibitor information will be listed in the Conference handbook.
- c. The Organizing Committee provides an opportunity for exhibitors to advertise on the media platform.
- d. Exhibitors can place 1 X exhibition racks in the venue.
- e. Participants in the exhibitors can enjoy lunch and welcome dinner on April 14.

5. Schedule

Installation of the exhibition: April 12th,2018 -- April 13th,2018

Exhibition period: April 14th,2018 -- April 15th,2018

De-installation of the exhibition: 12 o'clock on April 15th,2018

6. Notice

All payments shall be made by bank transfer. Do not accept any credit card payments.

Please send a copy of the bank transfer to one of the organizing committee's e-mail.

The exhibitors should pay 50% of the total payment within 5 working days after replying to the Exhibitor receipt, the balance should be paid before February 28th, 2018.

Attachment 4

Registration Form

| | | | |
|---|---|----------------|----------|
| Company | | Country | |
| Address | | Contact Person | |
| Telephone | | Email | |
| Business Booth | <input type="checkbox"/> Yes Quantity(10'x10') ____ x US\$ 1000 = US\$ <input type="checkbox"/> No | | |
| Total number of representatives: ____ x US\$ 130 = US\$ | | | |
| Name 1 | | Gender | Position |
| Name 2 | | Gender | Position |
| Name 3 | | Gender | Position |
| Name 4 | | Gender | Position |
| Speak | <input type="checkbox"/> Expert <input type="checkbox"/> Exhibitor <input type="checkbox"/> No | | |
| Special Request | | | |

Remarks:

- a. Each 10'x10' standard booth contains 2 complimentary registrations.
- b. If the total number of representatives is more than 4, please send us the name list directly.
- c. Both T/T and on-site pay for the registration fee are acceptable.